

- Global reputation
- Excellence at scale
- Transformative impact
- Collaboration and partnership

- Enhanced digital capabilities
- Accelerated learning environment
- An excellent student experience
- Students as partners
- Enhanced student outcomes

- Our language, our workplace
- Our students, our future
- Social, economic, and cultural transformation
- Our communities

- Supporting business
- Regional skills
- North Wales Medical School
- Cohesive, resilient communities
- An accessible university

- A global experience
- Sustainable global partnerships
- Global Bangor

